



AUCTION STREAMING
STREAM ON

AUCTION

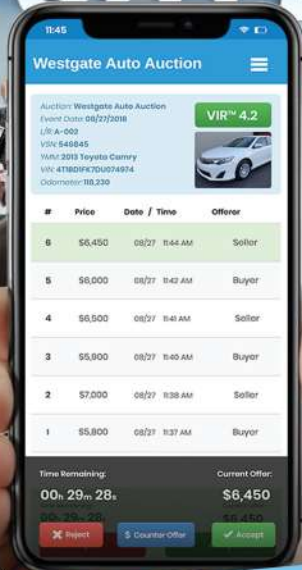
MANAGEMENT SOLUTIONS

One Cloud - One Platform - One Solution with Auction Streaming



SCAN TO VISIT AUCTION STREAMING

REACH BEYOND THE GATES



AUCTIONEER
DISPLAY
INTERFACE

CONDITION
REPORTS
WITH GRADE

SIMCASTS™
SIMULCAST

DIGITAL
MARKETPLACE
WITH LVST™

MARKETPLACE
AND MOBILE APP
*Bid, Buy or Make an Offer on
Thousands of Vehicles*



RESPONSIVE
WEBSITES

CAMS II™

CLOUD AUCTION
MANAGEMENT
SYSTEM II™

LIVE VIDEO
STREAM

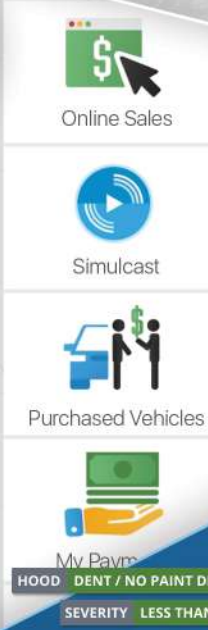
BUSINESS
INTELLIGENCE
TOOLS

AUCTIONLINK™
CO-LISTING

INTEGRATED
MOBILE CRM

E-MAGAZINE
PRINTABLE

UNIFIED WHOLESALE SOLUTION



SIMCASTS™ SIMULCAST AND MOBILE DASHBOARD

The Auction App for Your Dealer



The Most Comprehensive Inspection Tool with OBD-II
Connectivity Integrated to CAMS II™



NEW TECHNOLOGIES

SIMCASTS™

SIMULCAST

PRODUCT DETAILS



BUY NOW PRICE

PROXY BIDS

SELLER

FLEXIBILITY

NOW YOU CAN HAVE IT ALL “PRE-SALE, IN-LANE OR POST-SALE”

The SimCasts™ mobile application allows auctions to broadcast a live stream during the live sale In-Lane. The SimCasts™ app gives the subscriber a realistic feeling of being present next to the car: the online bidder can navigate with a mobile camera to zoom in on a particular part of the vehicle for a Live inspection, which is impossible with a standard fixed camera.

With the SimCasts™ mobile application, online bidders can embrace every option that in-lane bidders have without the necessity to be present at the auction. This innovative software will help independent auctions to be well-organized and attract more distant audiences to their lanes.

AUCTION BENEFITS

+ NOTIFICATION FOR PRESENTERS

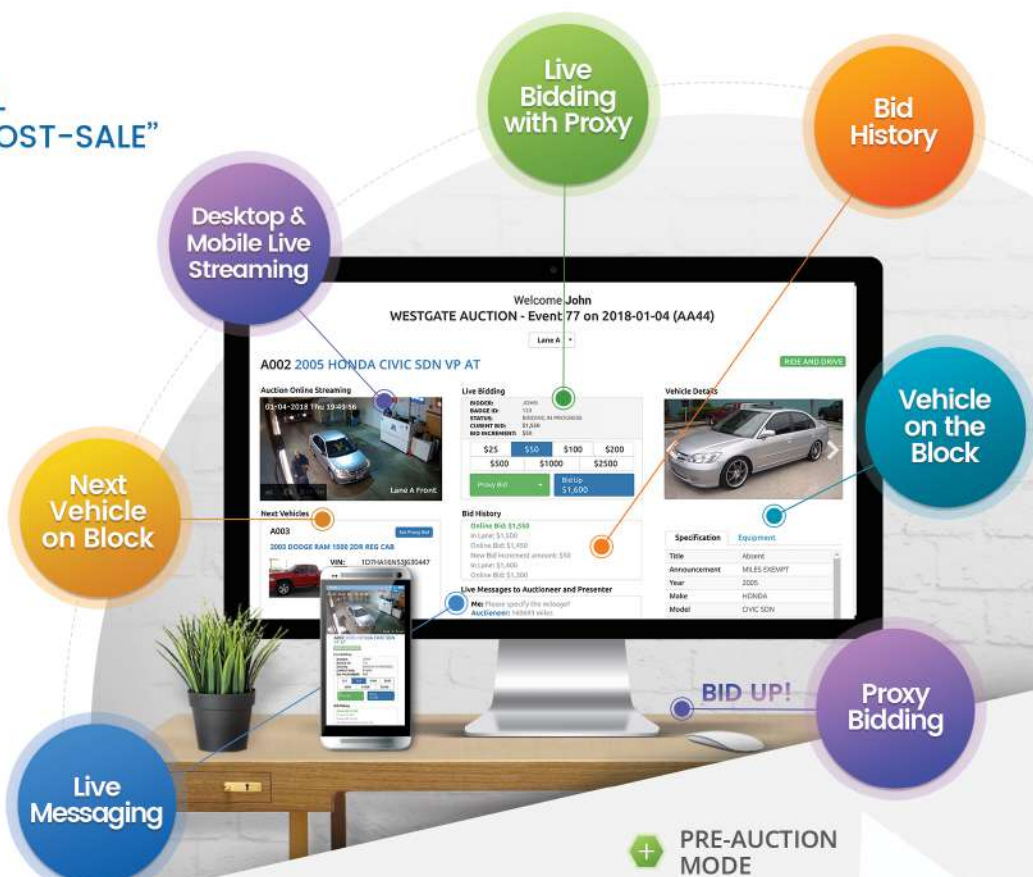
Auction Reps are notified via text when a bidder has requested a SimCasts™ session.

+ COMMUNICATE EFFECTIVELY

Communicate with your bidders in 1-Clerk chat or through the SimCasts™ App for unparalleled bidding confidence.

SINGLE-CLERK FUNCTIONALITY

Manages SimCasts™, CAMS II™ and AuctionLink™. The clerk can quickly locate vehicles using the vehicle sequence number in an intuitive interface.



+ PRE-AUCTION MODE

Auctions can utilize the SimCasts™ App to stream and showcase a vehicle to prospective buyers, in effect creating a virtual lane they can utilize at any time during the week.

+ ENTERPRISE QUALITY STREAMING

The SimCasts™ video sessions launch and stream even with low bandwidth. Streams are unaffected by a connection loss.

A002 2005 HONDA CIVIC SDN VP AT

Vin: 2HGES16385H570310
 Color: SILVER
 Odometer: 160693 (Exempt)
 Dealer: Westgate Auction
 Title: Absent Present

Announcements:
 MILES EXEMPT

Online Bid: \$1,850
 In Lane: \$1,500
 Online Bid: \$1,450
 New Bid Increment amount: \$50

Current Bid: \$1,550 (ONLINE)
 AMERICAN MOTOR VEHICLES | 34

Floor	Pre Bids	Online	
25	Undo	Reset	
50	<div style="border: 2px solid blue; padding: 10px; text-align: center;"> <p>NEXT BID</p> <p>\$1,600</p> </div>		
100			
200			
500			
1000			
2500	Sell	No Sale	If Sale

Enter Bid Amount	Bid	
\$2,300	\$1,800	\$1,300
\$2,250	\$1,750	\$1,250
\$2,200	\$1,700	\$1,200
\$2,150	\$1,650	\$1,150
\$2,100	\$1,600	\$1,100
\$2,050	\$1,550	\$1,050
\$2,000	\$1,500	\$1,000
\$1,950	\$1,450	\$950
\$1,900	\$1,400	\$900
\$1,850	\$1,350	\$850

Good



MARKETPLACE

MOBILE APPLICATION



THE SIMCASTS™ MARKETPLACE APP

Our Digital Marketplace web platform has been established to be one of the best ways to wholesale vehicles. But we know that car dealers are definitely not able to be at or near their desktops all of the time. That's why we have converted our Marketplace's desktop version functionality into a mobile application.

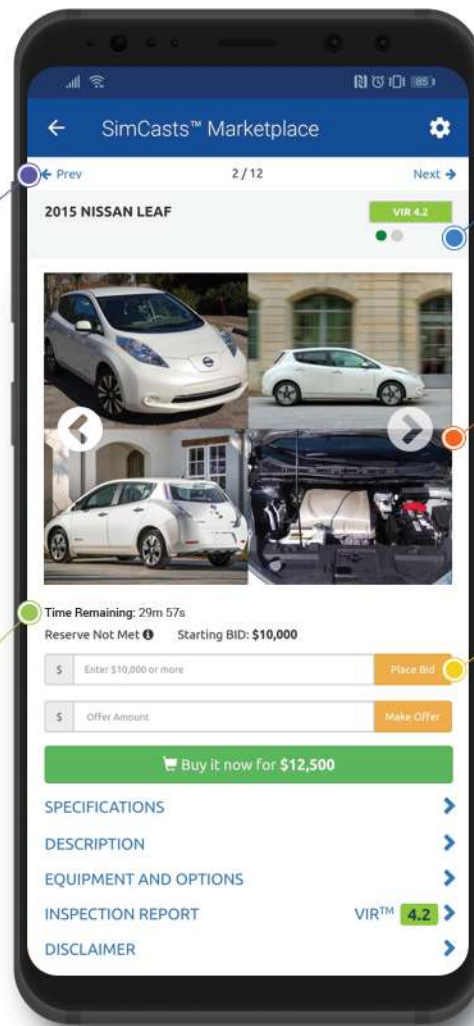
The SimCasts™ Marketplace app is software that has been designed with the overall dealership user experience in mind. The intuitive front-end interface combined with a robust back-end creates a richer application that fits right into the palm of your hand.

EASY-TO-USE

The whole buying experience is very convenient. With the SimCasts™ Marketplace app, buyers are able to safely purchase a vehicle from wherever they are, whether it be at work, at home, or at their kid's school concert.

And you definitely don't have to be a techie to take advantage of this SimCasts™ Marketplace app. Anybody who knows how to use a smartphone can get familiar with using our application.

The SimCasts™ Marketplace app gives your business the ability to wholesale inventory much faster, and get paid for it in less time than what it would take without the app.



Quick Navigation

Timer Counter

Sale Event Lights

Image Gallery

Place Bid & Proxy

FULLY-FEATURED

When you log into the SimCasts™ Marketplace app, you'll understand what it means to make the most out of those 5-plus inches of screen. Everything that a buyer needs to know in order to make a purchase is fully displayed on their mobile device:

- DETAILED AUCTION LIST
- ADVANCED FILTERING OPTIONS
- VEHICLE PHOTO COLLAGE
- SPECIFICATIONS TAB
- LIVE BIDDING PANEL
- VEHICLE INSPECTION REPORT™ AND LIGHTS
- IMPROVED NAVIGATION
- WATCH LIST
- FIXED BIDDING BAR

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SimCasts™
MPS
Mobile Dashboard
CAMIS II
Auctioneer Interface
If-Sale
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e-Magazine
ComplyApps™



NEW TECHNOLOGIES

STREAMING

BUY NOW PRICE

LOW FEE

PROFIT BID

SELLER

MARKETPLACE

EVERY MODULE IN ONE SOLUTION

PRODUCT DETAILS




REACH BEYOND THE GATES

Sell cars everyday, not just on Sale Day. The Local Marketplace platform offers auctions the opportunity to market and sell online any day of the week; directly from physical inventory of the auction or from virtual inventory on your dealer's lot.

The Local Marketplace is integrated with our AuctionLink™ service, connecting your auction directly with the Dealership Management System (DMS) for seamless uploads of vehicle information and photos.



2010 Dodge Ram 1500 Crew Cab 4WD Request Information Compare:



Stock: OD003

Mileage: 55,000 mi

Trim: 750LXI

Exterior Color: INFERNO RED

Interior Color: OYSTER/BLACK

Buy Now Price: **\$15,500** Buy Now

Offers: 0 Reserve Not Met ⓘ

Starting BID: \$12,500

Time Remaining: 3h 8m 01s

\$ Enter \$12,500 or more Place Bid

\$ Offer Amount Make Offer

VIR 4.2 View Details Slideshow QR



BUYERS CAN:

- BID
- OFFER
- BUY NOW

FOR PHYSICAL OR VIRTUAL INVENTORY DAYS
BEFORE AND AFTER THE SALE



AUCTIONSTREAMING.COM



MOBILE DASHBOARD APPLICATION

UNIFIED SOLUTION COMPREHENSIVE
CLOUD TECHNOLOGIES STABLE RAPID



THE AUCTION APP FOR YOUR DEALERS

Auction Streaming is committed to improving the overall dealer experience with your auction, and enabling dealers to choose how and when they want to do business with you. That's why we've launched our SimCasts™ Mobile Dashboard, an application designed to let dealers participate in live auctions from their mobile devices.

Our SimCasts™ Mobile Dashboard provides website functionality that's been converted into a mobile application. Now the most popular features of the desktop version are available to your dealers anytime, anywhere, and even if they're away from the auction lanes.

AS REGISTERED USERS YOUR DEALERS CAN

- REMOTELY ACCESS ONLINE AUCTIONS USING THEIR MOBILE DEVICES
- BID ON VEHICLES ONLINE, EITHER IN-LANE OR WHEN ON THE GO
- WATCH AND LISTEN TO LIVE AUCTIONS IN REAL-TIME
- SIMULTANEOUSLY WATCH A DUAL SCREEN STREAM
- PAUSE / PLAY / MUTE THE STREAM AT ANY TIME
- EASILY MESSAGE THE SELLER OR THE CLERK WITH ANY QUESTIONS REGARDING THE VEHICLES
- MONITOR THE VEHICLE BID HISTORY

The automotive industry is constantly moving forward and so are we. Our development team regularly collects feedback on the apps we have created in order to update and improve them, in accordance with each individual user's needs. Recently we added two great new features to our SimCasts™ Mobile Dashboard: a Bidder Badge feature and a Mobile Reporting feature.



Buy Vehicle Now



Auction Call



Marketplace



My No-Sales



Title Status



Power Search



Simulcast



Auction Chat



Online Sales



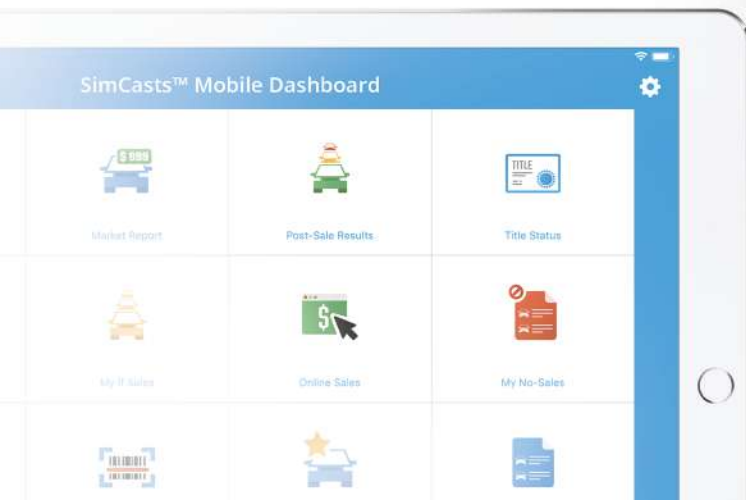
Post-Sale Results



My Inventory



Sold Vehicles



SimCasts™
MPS
SimCasts™ MPS
Mobile Dashboard
CAM5 II
Auctioneer Interface
If-Sale
AuctionLink™
VIR™
RWD
CRM
e-Magazine
LVS™
ComplyApps™



NEW TECHNOLOGIES

STREAMING

LOW FEES

BUY NOW PRICE

CAMS II™

PRODUCT DETAILS



FEATURE RICH UNIFIED PLATFORM

EASE OF USE

INTUITIVE AND USER FRIENDLY

Point-and-Click screen navigation lets even part-time employees become proficient in record time. Held hostage to complex function-key navigation or personnel bottlenecks? Auction Streaming saves time and money with its Ease of Use.

CLOUD SERVICES

ONLINE BUSINESS INTELLIGENCE

An industry first, cloud-based auction management means transparency and data-mining across all of your rooftops from a single dashboard. Auction Streaming brings reality to features like Cross Auction Dealer Registration.

SOFTWARE AS A SERVICE

UNIFIED SOFTWARE DISTRIBUTION

Auction Streaming maintains identical databases and software releases in a unified code-base among all clients. Multi-auction headquarters eliminate conflicts with features; as well as reporting with Auction Streaming's Software as a Service.

MISSION CRITICAL ENTERPRISE SOFTWARE

THE MOST IMPORTANT DAY OF THE WEEK

On Sale Day, failure online, in the office, or in the lane is not an option. That's why the business logic of Auction Streaming will never cause a 'record lock'. On any day of the week.

MODERN TOOLS AND DEVICES

ANDROID, IOS AND WINDOWS

Militarized, rugged, commercial or simply customer grade; Auction Streaming supports every wired and wireless option imaginable. For lot management, vehicle registration, condition reporting or on-boarding inventory at the dealer lot. Auction Streaming allows you to 'REACH BEYOND THE GATES'.



By acquiring the Vero Group LLC, a leading edge systems provider of Auction Management System (AMS), Auction Streaming will give independent auto auctions a complete and comprehensive suite of essential products and services critical to the wholesale space. Our AMS accelerates capabilities to serve the auctions. Take a look at our feature rich and stable platform.

UNMATCHED SUPPORT

A CLAIM NO OTHER PROVIDER CAN MAKE

Over 100 developers, engineers and architects are standing by to turn your ideas and needs into reality. Our deep bench of developers along with free 24/7 customer support makes Auction Streaming the superior choice.

TURN KEY SOLUTION

MULTIPLE PRODUCTS AND ONE PHONE CALL

No other company offers the depth and breadth of integrated wholesale products all under one roof. Auction Streaming offers a suite of turn-key products at prices equal to or less than other single stand-alone products.

DOCUMENT CONTROL

PRINTING, EXPORTING AND SOFT COPY

The Document Control feature provides customized management: formatting, printing, importing, exporting and electronic delivery. Auction Streaming saves time and money.

THIRD PARTY INTERFACES

CONNECTIVITY AND BEYOND

Auction Streaming can act as your front-end to Auto IMS or can take data feeds directly from your client's Dealer Management System (DMS), not to mention everything in between.



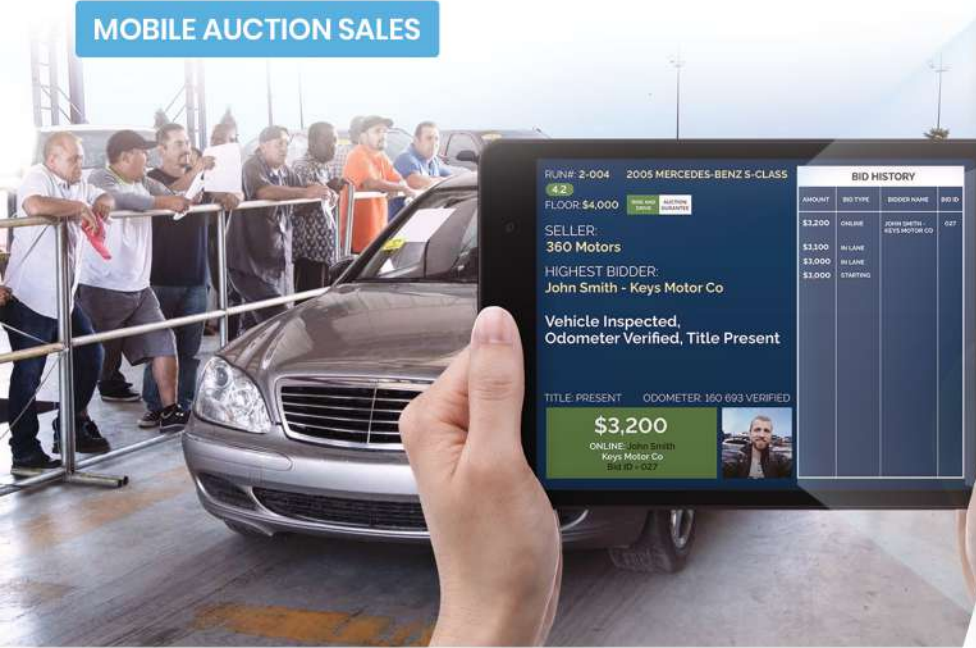
AUCTIONSTREAMING.COM



UNIFIED SOLUTION COMPREHENSIVE AUCTIONEER CLOUD TECHNOLOGIES STABLE RAPID DISPLAY INTERFACE



MOBILE AUCTION SALES



BID HISTORY

AMOUNT	BID TYPE	BIDDER NAME	BID ID
\$3,200	ONLINE	JOHN SMITH - KEYS MOTOR CO	027
\$3,100	IN LANE		
\$3,000	IN LANE		
\$3,000	STARTING		

KEEP YOUR ONLINE BIDDERS ENGAGED THROUGHOUT THE EVENT

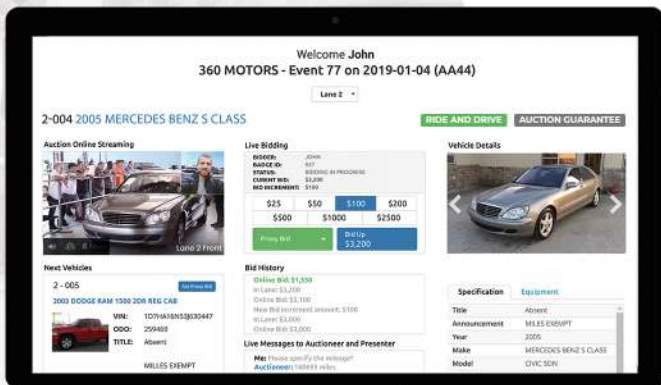
It is no secret that Auctioneers are the life blood of any auction. They not only manage the entire bidding / selling process, but they need to be entertaining, engaging and charismatic to build excitement and drive the bidding up. All of which is only truly effective when you can see and hear the auctioneer.

Our new Auctioneer Display Interface (ADI) allows your auctioneer to use the rear facing camera on a tablet to interact with online bidders as if they were "In Lane" while retaining access to all mission critical information such as vehicle details, current bid, and bid history.

Our ADI seamlessly bridges the gap between the "In Lane" and "Online" buying experience to keep all dealers engaged and make the auctioneer even more effective.

THE BENEFITS FOR AUCTIONS

- INTEGRATED WITH OUR SIMCASTS™ SIMULCAST
- AUCTIONEER IS NOT BOUND TO THEIR PODIUM
- REMOTE BIDDERS CAN SEE AUCTIONEER AND LANE SIMULTANEOUSLY
- ONLINE BIDDERS EXPERIENCE THE SAME AS IF THEY WERE "IN LANE"
- BETTER ENGAGEMENT WITH ONLINE BIDDERS
- CLEAR TWO-WAY INTERACTIONS
- MISSION CRITICAL INFORMATION AT THE AUCTIONEER'S FINGERTIPS



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SimCasts™
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Mobile Dashboard
CAM5 II
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e-Magazine
LVS™
ComplyApps™



NEW TECHNOLOGIES

STREAMING

BUY NOW PRICE

LOW FEE

SELLER

IF-SALE COUNTER OFFER

LABOR AND TIME SAVINGS

PRODUCT DETAILS



AUTOMATE NEGOTIATIONS

Is your staff completely inundated on sale day conducting a long and drawn out buyer and seller negotiation process? When a buyer bids on a vehicle, and their offer is lower than the price set by a seller, a vehicle gets an "IF-SALE" status and the negotiation begins. You never know how long it will last and how much time your staff will waste trying to establish a common solution.

The If-Sale counter offer tool does the heavy lifting allowing your staff to focus on the relationship building with your clients.

Auction Streaming has developed an If-Sale Counter Offer Automation feature with SMS / Email within Simulcast. This feature helps independent auto auctions decrease recurring menial tasks through automation, and the streamlining of essential processes, resulting in headcount reduction.

Info Panel

Last Offer

Seller Offer

Time Remaining

Vehicle Inspection Report™

Buyer Offer

Current Offer

Control Panel

#	Price	Date / Time	Offeror
6	\$6,450	08/27 11:44 AM	Seller
5	\$6,000	08/27 11:42 AM	Buyer
4	\$6,500	08/27 11:41 AM	Seller
3	\$5,900	08/27 11:40 AM	Buyer
2	\$7,000	08/27 11:38 AM	Seller
1	\$5,800	08/27 11:37 AM	Buyer

Time Remaining: 00h 29m 28s
Current Offer: \$6,450

Buttons: Reject, Counter Offer, Accept

INTUITIVE DESIGN CREATES A SEAMLESS EXPERIENCE

When a buyer is ready to purchase a vehicle, but at a lower price, he offers an amount that would require the seller's approval, and the vehicle gets a temporary "IF-SALE" status.

An SMS and Email notification is instantly generated to inform the seller about the IF-SALE bid proposal. The notification contains the bid amount, Vehicle Identification Number (VIN), Year, Make, and Model, and the deadline when the offer expires, with a link to the Simcast IF-SALE Counteroffer Management page.

On Simcast IF-SALE Counteroffer Management page the seller can accept or reject the offer, or make a counter offer with the price he is willing to sell the vehicle for. To manage this offer, the seller needs to follow the link in an SMS / Email to be redirected to a Simcast IF-SALE Counteroffer Management page.

SELLER

08/27/18, 11:48 am
Buyer has countered with \$6,200 for this vehicle:
A-008
4T1BD1FK7DU074974
2013 Toyota Camry
Click the link <https://goo.gl/XQG82Z> to accept, reject or place a counter offer. You have 30 minutes to reply.

08/27/18, 11:49 am
You've accepted the buyer's counter offer for this vehicle:
A-008
4T1BD1FK7DU074974
2013 Toyota Camry
for the final SALE price of \$6,200.

BUYER

08/27/18, 11:43 am
Seller has countered with \$6,450 for this vehicle:
A-008
4T1BD1FK7DU074974
2013 Toyota Camry
Click this link <https://goo.gl/MMXgug> to accept, reject or place a counter offer. There are 30 minutes to conclude this transaction.

08/27/18, 11:49 am
Congratulations, seller has accepted the counter offer for this vehicle:
A-008
4T1BD1FK7DU074974
2013 Toyota Camry
for the final sale price of \$6,200. You are the WINNER.

#	Price	Date / Time	Offeror
8	\$6,200	08/27 11:49 AM	Seller ✓
7	\$6,200	08/27 11:44 AM	Buyer
6	\$6,450	08/27 11:43 AM	Seller
5	\$6,000	08/27 11:42 AM	Buyer
4	\$6,500	08/27 11:41 AM	Seller
3	\$5,900	08/27 11:40 AM	Buyer

You've accepted the buyer's counter offer \$6,200 for vehicle 4T1BD1FK7DU074974 2013 Toyota Camry and you've sold this vehicle.

The **IF-SALE Counteroffer Automation** feature is a tool that can transform your auction into a more efficient and lucrative business.



AUCTIONLINK™

MULTI-LISTING AND CO-LISTING



INNOVATIVE AND AFFORDABLE MARKETING SOLUTIONS

Auto post and remove your inventory on other online marketplaces like OVE, Adesa and Smart Auction.

With our AuctionLink™ data feed we will push your vehicle inventory to the top online automotive marketplaces like SmartAuction, OVE and Adesa. Seamlessly post a vehicle onto the marketplace with a comprehensive inspection report attached.



AUCTION **STREAMING**
MARKETPLACE

GLOBAL CAR
EXCHANGE

ove.com

LocalAutosOnline.com

SmartAuction

AUTO BESTSELLER



**SEVEN DAY
AUTOS**



ebay™



Get your dealer's inventory in front of millions of potential customers from around the world! Live data-feeds from the inventory of the Dealer's lot means no double-entry of vehicle information. Even any pre-existing photos can come directly to AuctionLink™.

MORE VISIBILITY

We offer you unlimited potential in listing vehicles not only locally, but nationally and even internationally! Our professional team will guide you if you are truly looking for quality service designed to add value to your business and save money.

For everyone who is utilizing online advertising, we are ready to distribute eye-catching design and attention-grabbing visual content. Reach your customers anywhere.

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NEW TECHNOLOGIES

LOW FEES

BUY NOW PRICE

VEHICLE INSPECTION REPORT™

VIR™

PRODUCT DETAILS



3.9 LEFT FRONT DOOR PANEL
INTERIOR

4.7 DECK LID
EXTERIOR

2.6 LEFT REAR WHEEL
MECHANICS

Our software is designed to work on a number of different platforms and devices some of which utilize built in 2d or 3d barcode scanners or can be externally connected via Bluetooth.



Google Play



App Store

WIRELESS OBD2 AND PAINT METER WITH QUALITY GRADING



Vehicle Inspection Report™ (VIR™) is software for the accurate and reliable online inspection of a vehicle for the following parameters: exterior, interior, mechanics, tires, paint and frame, and OBD. Bid with confidence knowing each vehicle listed has been independently inspected. If there is a VIR™ icon in the vehicle profile it means that its condition and severity have been thoroughly graded: the car's general grading and the minor grades of its separate parts and areas are given in the report.

All grades are marked with color coding and are based on the standard grading system used with online auction and marketplace platforms. The information specified in VIR™ is verified with pictures of the vehicle parts/areas, so dealers can be sure in the quality and condition of the vehicle. Vehicle Inspection Report™ shows every car from every side and corner.



Choose the seller disclosure; As-Is, Ride and Drive, Caution or Auction Guarantee.



Admin dashboard that allows users the ability to manage all inventory.



User access control limits puts you in control of who can view, update and assign a VIR™.



Choose start time/end time.



Ability to attach photos to specific damaged areas.



VIN decode either via 2D or 3D barcode scanner.



On the fly or bulk image upload capability.



Choose physical location of vehicle.



The level of detail our VIR™ provides is not available with any other system on the market today.



Enter vehicle details and recovery information.



Enter pricing information (starting bid, floor price, bid increment, buy now price).



Manually add or edit vehicle options.



Patent pending GUI interface that reduces the time to upload a comprehensive vehicle inspection to all three auctions in under 20 min/vehicle on average (Live on OVE, Adesa and SmartAuction).



AUCTIONSTREAMING.COM



RESPONSIVE WEBSITES WITH SALE EVENTS AND REPORTS



COMPATIBLE WITH ALL DEVICES

Responsive website design is the linchpin for all mobile interactions. That's why we have developed Responsive Auction Sites that are not only compatible with all devices, all browsers, and all operating systems, but are also powerful and full-featured sales platforms that support online Sales Events along with their respective Reports for analysis.

- Desktops
- Tablets
- Laptops
- Smartphones

Adaptive for all Tablets!



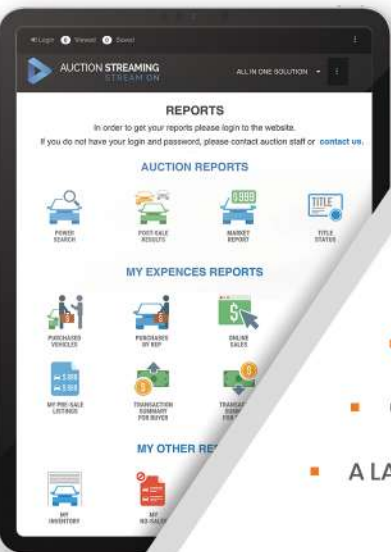
Every module in our Auction Sites is responsive and mobile-friendly to provide a consistent user experience:

- VEHICLE INSPECTION REPORT™ (VIR™)
- SIMCASTS™ SIMULCAST
- LOCAL MARKETPLACE
- AUCTION REPORTS
- WEBSITE FORMS



This ensures frictionless interactions between dealers and your auction, along with improved synchronization of physical and online bidding in real time.

Our Responsive Auction Sites provide an industry leading auction experience and allows for competitive bidding, purchasing, and reporting for dealers around the globe regardless of their mobile device type.



- COMPATIBLE WITH MOBILE DEVICES OF ALL SHAPES AND SIZES
- RESPONSIVE FORMS FOR MORE ONLINE PARTICIPANTS
- THE HIGHEST LEVEL OF INTEROPERABILITY BETWEEN INDEPENDENT SYSTEMS
- BUYING AND SELLING VEHICLES BY MEANS OF A WEBSITE ON ANY DAY OF THE WEEK
- CUTTING-EDGE AUCTION SOFTWARE THAT TODAY'S DEALERS DEMAND
- THE FUTURE OF WHOLESALE MARKETING
- QUICK ACCESS TO VITAL AUCTION STATISTICS
- A LASER-FOCUSED AUCTION SOLUTION

GET

HIGHLY INTERACTIVE, FEATURE RICH AND PRECISE RESPONSIVE WEBSITES WITH AUCTION STREAMING!

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PROFIT BIDS
SELLER

CRM

CUSTOMER RELATIONSHIP MANAGEMENT

PRODUCT DETAILS



INTEGRATED CALL MANAGEMENT, EMAIL, SMS MARKETING, LEAD DISTRIBUTION

The Auction Streaming CRM is user friendly and has a systematic GUI interface which can easily adapt, and can provide a more simplified workflow logic. It is a fully integrated customer management solution with inbound and outbound calling/SMS along with live chat to provide the most complete CRM solution on the market today. You can assign leads, set escalation, Round Robin and lead data distribution rules to keep track of all lead activity and monitor your sales staff performance from one centralized location. The CRM is fully interactive with an event calendar, activity based tasks, escalation process and campaign management of a client's budget and purchasing habits.

CRM ADVANTAGES

- ESCALATION RULES & PRIORITY
- CONVENIENT CENTRAL DATABASE
- MANAGE MARKETING CAMPAIGNS
- COMPLETE CUSTOMER/LEAD HISTORY
- INBOUND & OUTBOUND CALLING/SMS
- TRACK SALES LEADS FROM START TO CLOSE
- SECURE CONVERSATION RECORDING
- PERSONALIZED CLIENT EXPERIENCE
- ROUND ROBIN LEAD DISTRIBUTION
- SPEECH TO TEXT CONVERSION
- WORKFLOW & LEAD QUEUE



OUR CRM SOLUTION OFFERS

The convenience of 24/7 access via your desktop, tablet or smartphone along with the flexibility needed to keep up with the ever changing market conditions. Our mobile application is just as flexible/robust as the desktop version. The application for car dealers, available for both Android and iOS users, allows you to view, create and modify CRM data anytime, via tablet or smartphone. With our latest version, you can now send messages to your clients directly from your CRM and receive their answers in the same convenient way. You are not tied to emails anymore. This feature is also available with our Mobile CRM.





E-MAGAZINE

ONLINE MAGAZINE MARKET



PROMOTE ONLY YOUR INVENTORY

Traditional print-based marketing simply can't compete with digital search features available today.

Large scale magazine productions can take days or weeks to deliver recently sold inventory to potential auctions. But that doesn't mean that printing options are not effective in reaching a select demographic of people.

Auction Streaming created the e-Magazine to combine the familiar user experience of looking through a printed magazine with the efficiency and cost effectiveness of digital distribution. These e-Magazines are just like a normal hard copy of traditional brochures, but now on an electronic device's screen.

With no printing, distribution or postage costs your customers can have their e-Magazine delivered right to their email, free for you and instantly for them. In addition to being less expensive than traditional print, any vehicle information, pricing, details, contact persons or phone number changes made on your website are instantly updated in the e-Magazine without having the expense of a costly reprint.

TRACKING TOOLS

UNLIMITED SPACE

ONLY YOUR INVENTORY

E-MAGAZINE ADVANTAGES

- REALISTIC 3D PAGE TURNING
- PUBLISH MARKET REPORTS EACH MONTH
- ON DEMAND PRINTING FOR FUTURE SALES
- CREATE CUSTOM PAGES FOR CALENDARS AND FLYERS
- CONTROL THE LOOK, FEEL AND BRANDING OF YOUR AUCTION
- PRINT IT, SAVE IT ON A FLASH DRIVE OR EMAIL IT TO INCREASE SALES
- TREMENDOUS SAVINGS ON PRINTING, DISTRIBUTION AND POSTAGE COSTS



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LET'S GET STARTED



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PROFIT BIDDING

LVS™

LIVE VIDEO STREAMING

PRODUCT DETAILS



VIDEO INSPECTIONS

PRE AND POST SALE INSPECTIONS

The LVS™ (LIVE VIDEO STREAMING™) application is the next evolution in post sale inspections and video test drives. Posting pre-recorded test drives to the Auction website can provide additional insight into the vehicle's condition. Documenting and broadcasting Post Sale inspections ensure confidence for Auctions and Dealers. With Auction Streaming, the applications of LVS™ are limited only by your imagination.



MAKE INFORMED DECISIONS

SUPPLEMENTAL TO CR REPORT

REDUCE
TURNDOWN RATES

INCREASE
PSI REVENUE



THE POWER OF VIDEO

- PUT DEALERS IN THE VIRTUAL DRIVER SEAT
- NO SOFTWARE DOWNLOAD NEEDED TO STREAM VIDEO
- ARCHIVE VIDEO PSI'S AND TEST DRIVES FOR ON-DEMAND PLAYBACK
- DEPLOY LVS™ IN COORDINATION WITH SIMCASTS™ SIMULCAST SALES
- CAPTURE IMPORTANT AUDIO OF ENGINE AND DRIVETRAIN OPERATIONS
- SUPERIOR COMMUNICATION AND DOCUMENTATION FOR PSI
- INCREASE PSI CONVERSION RATIO
- SPEECH TO TEXT CONVERSION

Google
Play



App
Store



AUCTIONSTREAMING.COM



COMPLYAPPS™

INSPECT YOUR AUCTION



COMPLIANCE MANAGEMENT TOOL

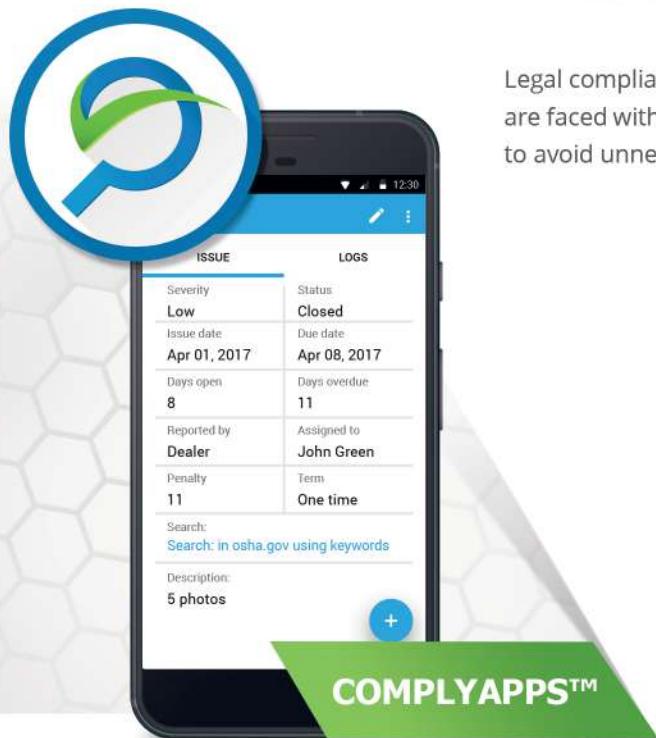
Start using Auction Streaming ComplyApps™ today to protect your business. Auction Compliance Consultants specialize in affordable compliance resources and education. In addition, they provide compliance support.

Your compliance officers and staff can report any defect, fault or incidents at your auction through ComplyApps™.

This will help the auction be fault-free before FTC comes to inspect it. Your inspector will report the issues aim, priority, and the cost for the fine if it is not fixed.

The app includes an escalation process which can help identify the individual responsible for the fault and monitor him/her until it's completely fixed and resolved.

Following the proper procedures and instructions is vital in order to avoid any costly fines. Our app makes the process enjoyable while staying organized to provide safety throughout your auction.



Legal compliance is one of the most important things automotive businesses are faced with today. Keep your auction in check and maintain all safety rules to avoid unnecessary investigations and fines.

BENEFITS OF COMPLYAPPS™

- GENERATE EASY TO READ REPORTS
- ACCESS THE APPLICATION FROM ANY LOCATION
- INTEGRATE WITH DMS AND PRICING SYSTEMS
- ESCALATION PROCESS TO HELP TRACK, MONITOR AND MANAGE ALL SITUATIONS
- TRAINING AND COACHING FOR AUCTION SUPPORT BASED ON THE ASPECTS OF THE SYSTEM



SimCasts™
MPS
SimCasts™ MPS
Mobile Dashboard
CAMS II
Auctioneer Interface
If-Sale
AuctionLink™
VIR™
RWD
CRM
e-Magazine
LVS™
ComplyApps™



ADDITIONAL PRODUCTS AND SERVICES



SCAN TO VISIT AUCTION STREAMING

Key Features of Vehicle Inspection Report™

OBD II



The Vehicle Inspection Report™ allows users to connect to an OBDII (On-Board Diagnostics) reader via Wi-Fi or Bluetooth. It is an excellent opportunity to see all of the errors in the car's computer system and to get a full list of error codes with descriptions in VIR™ reports.



QUALITY OF PACKAGES

We offer 3 comprehensive access levels that allow users to choose the options they need. Each Inspection Workflow package contains a certain number of checks per car, and reports the failures of listed vehicle parts.

GRADING



VIR™ module gives an authoritative assessment on the car's condition and severity in the form of colored grading. Our Grading System is very flexible, it allows users to select different grading modes. A final grade is an average condition value of all parts that were inspected.



PAINT METER

Inspectors have the capability to input the measurement result data on paint, enamel, plastic, epoxy or other coatings in VIR™ reports. They can provide the most accurate information on vehicle paint condition and severity.

Scan QR Codes For More Information



AUCTIONER INTERFACE

Our new Auctioneer Display Interface (ADI) allows an auctioneer to use the rear facing camera on a tablet to interact with online audience.



MOBILE DASHBOARD

Our SimCasts™ Mobile Dashboard app is a cutting-edge auction solution for remote mobile bidding, mobile reporting, report generation, and so much more!



COMPLYAPPS™

The ComplyApps™ app helps the compliance support spend less time determining payments for fines and spend more time improving.



IF-SALE

Now the buyer and seller can negotiate in real-time without the need to wait in line or any auction staff to be involved.



VIR™

The Vehicle Inspection Report™ supports quick and accurate condition reports combined with vehicle scoring.



SIMCASTS™

Go beyond legacy simulcast with SimCasts™ and our multi-camera technology with the industry's first independent vehicle scoring.



CAMS II™

The industry's first fully integrated, event driven and real-time Cloud Auction Management System II™ ties everything into your back-office management.



E-MAGAZINE

A powerful post-sale market report tool with full color and detailed vehicle sale information crucial for landing new accounts.



AUCTIONLINK™

Automated posting and 'sold' listing removal for OVE, Smart Auction, Adesa and Auction Streaming's own Marketplace.



MARKETPLACE

Why farm out your internet business unnecessarily? Your loyal online dealers can Buy Now and Proxy Bid on your web site with \$0 success fees.



RWD

Fully dynamic, customizable responsive auction websites are compatible with all major smartphone platforms and OS.



LVS™

Live Video Streaming™ for Pre-Sale and Post Sale and Video Test Drives. Even live Auction pre-recorded Condition Reports are possible.



CRM

Fill the gaps in your customer service with Auction Streaming and Customer Relationship Management.



MOBILE MARKETPLACE

The SimCasts™ Marketplace app provides the most convenient, hassle-free, and profitable way to wholesale vehicles remotely.